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TERRESA MOSES

Curriculum Vitæ

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ABOUT

About Me

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Design Educator

I began teaching children, youth, and adults as a volunteer within community organizations in Dallas county in 2010. It was during my volunteer teaching experience that I learned educating wasn't just a benefit to the learners, but to the teacher as well. This was an untapped gift that I wanted to explore further and fueled my strong decision to pursue my graduate degree to educate myself on pedagogic theories and methods to become a design educator that would leave a legacy with students.

Design Researcher

As a design researcher, I am able to use my passion for design and its research methodologies to identify and solve real world problems. *Project Naptural* (happy+natural), is an applied research project that aspires to influence decision making within the Black community. This project is a socio-cultural initiative designed to initiate and sustain positive change in how and why many Black women form and frame perceptions about their identities by choosing to wear their hair in its naturally afro-textured state. I use communication design to enlighten, connect, and empower Black women to make healthy life choices.

My research interests focus on community building for marginalized peoples, particularly in the realm of race and identity. I am currently working on a project with a colleague of mine called *Racism Untaught* that looks at the how design professors utilize design research to critically assess anti-racist concepts and solve racialized design problems within project-based learning environments. We are using both quantitative and qualitative research methods and theories to create a toolkit that faculty, students, and organizations can use to solve racialized design challenges.

Creative Director

I use design and illustration to communicate messaging that empowers activist movements and inspires positive change in communities. My passion for this realm of design has given me the opportunity to be a part of creative and innovative brands, projects, and campaigns from print, film, and interaction design. As the Creative Director of *Blackbird Revolt*, I use my skill to focus on projects that further social and environmental justice.

Fashion Designer

Fashion, styling, and wearable messaging have always been an interest of mine. My interest in wearable art influenced my decision to study fashion design as an undergraduate and most recently start the socially conscious apparel line of *Blackbird Revolt*. My love for fashion has grown into a polished technical skill that I have now used professionally for over ten years.

Advocate & Activist

I serve on the executive board of the *Duluth NAACP* as the 2nd Vice President, founding Advisor for the UMD Chapter, and Chair of the Young Adult Committee. Previously, I served as a board member of the *Clayton Jackson McGhie Memorial*, helping to lead their 2020 Commemoration events and the chair of the Promotions committee. Lastly, I helped effect positive change in the design industry as the Director of Diversity & Inclusion for *AIGA Minnesota*.

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I believe that learning is exciting. The moment when a student catches on to a new skill or concept brings joy to my life. Not only that, but I never stop learning from my students. This is why I have the energy that I do in all the learning environments I help cultivate. I bring an excitement to the classroom that helps motivate and encourage my students to construct new knowledge. With that stated, I believe that learning is largely dependent on the student being receptive to the material, but that it is ultimately the obligation of the instructor to provide an environment where learning happens with ease, and the motivation to learn is actively encouraged. I also believe that the student's learning environment lives and evolves inside and outside of the classroom.

Concepts brought to life in a classroom lesson should become even more apparent to the student during their everyday activities. I think that educators are not only teaching students new knowledge but ways in which the students can learn. In my opinion, real world applications are so important to the learning experiences because it is what makes the material being taught relevant to the students' life and potential career. This is why I believe that actively mentoring the relationship between the instructor and the student is one of great importance. Establishing mutual understanding and genuine interest in the students' life brings a level of comfort in the classroom that allows the student to learn from mistakes, pose viable questions, and create numerous learning opportunities. This also provides the instructor the ability to discover examples that can be applied to achieve the learning objectives that most closely relate with the interests of the students.

I am determined to empower my students in ways that allow them to make their own choices, not only regarding design, but in their own lives. I like to think of myself as a seed planter. To me, a good teacher is someone who can pass along knowledge that is applicable throughout all facets of life, while simultaneously creating an eagerness to learn more.

I truly believe that our students will make our world a better place. It is because of their inevitable responsibility that I am unafraid of talking about issues of race, gender, sexuality, ability, and other forms of identity that can marginalize our communities. These, sometimes hard, topics can be introduced and discussed in a way that empowers students to make and create positive change enabling them to make more inclusive choices as their lives and careers evolve.

ABOUT

About Me Teaching Philosophy Research Philosophy

As a design researcher, I am able to use my passion for design and its research methodologies to identify and solve real world problems. I am passionate about the ways intentional design can bring communities together and evoke positive change for marginalized individuals.

An example of that would be *Project Naptural* (nappy+natural), an applied research project that aspires to influence decision making within the Black community. This project is a socio-cultural initiative designed to initiate and sustain positive change in how and why many Black women form and frame perceptions about their identities by choosing to wear their hair in its naturally afro-textured state. I use communication design to enlighten, connect, and empower Black women to make healthy life choices.

My research interests focus on community building for marginalized peoples, particularly in the realm of race and identity. I am currently working on a project with a colleague of mine called *Racism Untaught* that looks at the how design professors utilize design research to critically assess anti-racist concepts and solve racialized design problems within project-based learning environments. We are using both quantitative and qualitative research methods and theories to create a toolkit that faculty, students, and organizations can use to solve racialized design challenges.

As a community activist and organizer, it is important that I use community relationships to inform the how I communicate messaging that empowers movements and inspires positive change in communities. My passion for this realm of design and design research has given me the opportunity to be a part of creative and innovative brands, projects, and inclusive campaigns from print, film, and interaction design. I use my research and creative skills to focus on projects that further social and environmental justice.

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January 2017 – Present

POSITIONS HELD

Blackbird Revolt

Creative Director & Co-Founder

Promoting social change through conscious creativity. Collaborate with a variety of non-profits to help promote messages centered around social and environmental justice.

Summer 2014

Design Researcher

Northlake College, Irving

Collaborated with the Division of Mathematics & Science to create a curriculum layout publication with a focus using Design Thinking as the primary method for problem solving called Real World Math. The ideology will be used within developmental math, intermediate and college-level algebra.

January 2012 – October 2015

Operations Developer & Designer

Advertising Matters D.B.A., "We Got Spirit Tees," Fort Worth

Use anthropological methods to create the standardized production procedures for the company. Design catalogs, fliers, brochures and signage. Headed all front-end web development.

March 2010 – June 2015

Designer & Financial Advisor

Transformation Ministries, Irving

Create and design all published promotional material including print, web, video recordings and social media. I assist in the daily functioning of the organization, event planning and financial advising. I also teach classes and create the children's ministry curriculum.

April 2009 – June 2014

Lead Women's Apparel Designer & Communication Designer

MTC Marketing, Inc. D.B.A., "RR Designs," Dallas

Designed licensed apparel in outerwear, tops, bags and caps for all genders and age groups in NFL, NBA, MLB, NHL, and NCAA. Character licenses such as Marvel, Betty Boop, Johnny Test, Bratz, Care Bears and Strawberry Shortcake were also attained. Took all photographs and coordinated photo shoots. Prepared all advertising material from print to web. Lead all catalog preparation and production. Assisted in production coordination.

August 2006 – October 2007

Lead Fashion Designer

Couture By Alana, Inc., Dallas

Designed ladies apparel consisting of sportswear and business wear separates. Prepared illustrations by hand and flats on Adobe Illustrator. Created patterns by hand and worked directly with owner and overseas manufacturer.

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POSITIONS HELD

August 2020 – Present

***Assistant Professor & Director of Design Justice
University of Minnesota, College of Design***

The professorship includes teaching inclusive pedagogy to undergraduate and graduate courses in graphic design. Courses include typography, graphic design one and two for freshmen and sophomore standings. The directorship reports directly to the Dean of the College of Design and integrates peer-reviewed and engaged scholarship, inclusive of research and creative production into the Diversity Network initiatives. The goals of the Diversity Network are to culturally diversify the backgrounds of CDES students, faculty, and staff; to exemplify and develop a welcoming and nurturing climate; and to lead in continually increasing and improving diversity, equity, and inclusion in the college, in design professions, and in our larger communities.

August 2016 – May 2020

***Assistant Professor
University of Minnesota Duluth, Department of Art & Design***

Teaching undergraduate courses in graphic design and participating in department and campus service activities. Courses include typography, packaging, graphic design one through five, and senior portfolio courses for sophomore, junior, and senior standings.

January 2014 – July 2016

***Graphic Design Program Lead Instructor
Brown Mackie College, Dallas/Fort Worth***

Provide education through learning-centered instruction that will enable graduates to fulfill the evolving needs of the marketplace. Facilitate learning for a range of design courses including; concept development, production procedures and typography. Use learning techniques throughout art history and professional development courses. See descriptions of courses taught below.

January 2016 – May 2016

***Adjunct Professor
University of North Texas - Denton, College of Visual Arts & Design***

Facilitate meaningful learning of the course competencies in the curriculum and pro-actively supports all facets of the learning environment. Encourage a culture of learning that values mutual responsibility and respect, life-long learning, ethics as well as personal and professional development. See descriptions of courses taught below.

August 2015 – December 2015

***Teaching Fellow
University of North Texas - Denton, College of Visual Arts & Design***

Taught juniors and seniors how current technology is utilized in the fashion and apparel industry. See descriptions of courses taught below.

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**Courses Taught at the
University of Minnesota**

COURSES TAUGHT

GDES 4362 | Senior Thesis and Exhibition

A lecture/studio and critique class with the purpose of helping the student develop and refine a body of design work that constitutes a professional graphic design portfolio. We will also discuss professional issues related to the business of graphic design.

GDES 3353 | Packaging and Display

Exploring the use of innovative materials and shape solutions involving three-dimensional considerations, in addition to two-dimensional graphic skills. Students are presented with new opportunities and challenges in creating innovative and functional designs that contain, present, and communicate products effectively.

**Courses Taught at the
University of Minnesota Duluth**

ART 4922 | Senior Design Studio I

Exploration of advanced graphic design topics through an extensive project for print and/or screen: research, creative production and development of a presentation system.

ART 4897 | Visual Culture Internship

Field research and experience working with arts programming, practice, or management in public or private agency, including the University.

ART 3937 | Typography II

Typography II is the second course in a sequence of two typography courses dealing with the advanced exploration of typographic concepts and issues in print and screen media. This course presents terminology, history, and theories of letterforms.

ART 3933 | Graphic Design III

Continuation of theory and practice of graphic design. Graphic design as an organizational and informative medium and as a purely aesthetic pursuit.

ART 3922 | Graphic Design II

The second in a sequence of graphic design courses dealing with the interaction of text and image, the fundamental components of graphic communication. I taught students standard professional practices while continuing their exposure to various theories and practices of graphic design.

ART 2911 | Graphic Design I

The first in a sequence of five graphic design courses, as an introduction to theory and practice of graphic design. Meaning and aesthetics of image juxtaposition; resonance of type and image are also explored.

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ART 2907 | Typography I

Typography I is an introduction to the fundamentals of typography in print and screen media. In this course I presented terminology, history, and theories of letter forms. Students performed directed assignments to develop typographic skills on computer and by hand.

ART 1002 | Introduction to Art

Introduction to Art Studio is a course with a strong lecture component for those with little or no creative experience in art. It introduced various materials, techniques, and concepts applied in the creative making process. This course aimed to help students look, talk about and make art.

ADES 3575 | Computers in Fashion: Concept to Product

Taught students how current technology is utilized in the design and manufacturing of apparel and to examine ongoing developments in technology which may affect the future of the fashion and apparel industry.

ADES 3570 | Computers in Fashion: Presentation

Taught students the practical use of computers in development of apparel design, presentation formats, development of fabric groups and merchandising of a fashion line with Adobe Illustrator & Photoshop. Students created professional and creative computer-aided drawings and designs using Adobe Illustrator and Photoshop.

ADES 1540 | Foundations for Communication Design

Taught and demonstrated computer hardware and software and their application in communication design. This course served as preparation for acceptance into the Communication Design program through the Entry Portfolio Review.

ADES 3585 | History of Twentieth-Century Fashion

Guest Lecturer on African-American Culture in Fashion

In-depth examination of significant 20th-century designers. Development of couture in fashion and related art trends. Texas Fashion Collection used as a major resource.

HUM 3020 | History of Art Through the Modern Times

Engaged students in the concepts, historical themes and social/cultural influences on the art and architecture of the history of art from the Renaissance to the Modern period. Students analyzed the design and artistic concepts common to all artwork, and covered the external themes and influences that shaped art at various points in history and across cultures that provide us with a window into those cultures.

**Courses Taught at
The University of North Texas**

**Courses Taught at
Brown Mackie College**

The following list details every class that I taught during my employment at Brown Mackie College. Each class is one month long and consists of 50–60 hours. I teach anywhere between two and four classes each month.

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HUM 3010 | History of Art Through the Middle Ages▲

Students analyzed the design and artistic concepts common to all artwork in the history of art from the prehistoric/tribal period through the Middle Ages. Students covered the external themes and influences that shaped art at various points in history and across cultures.

DSN 2900 | Graphic Design Externship▲

Students were assigned to work in a professional environment appropriate for the application of skills learned in the curriculum, thus gaining practical experience in the skills acquired.

DSN 2600 | Concept Development▲

This course emphasized the conceptualization processes of art and design in solving given problems. The students used creative problem-solving and research techniques, specifically problem identification, analysis, brainstorming, and idea refinement to create portfolio-quality projects.

DSN 2500 | Advanced Web Design▲

Students explored advanced principles of design as they are applied to the creation of content for the World Wide Web. Individual elements such as; hyper text mark-up language (HTML) and cascading style sheets (CSS), the creation of graphics for the web and the creation of animated graphic for inclusion in websites were explored as well as how such elements would be combined to create a finished web site.

DSN 2400 | Advanced Digital Illustration▲

Students produced computer-generated compositions as related to advertising, design, and illustration.

DSN 2300 | Advanced Electronic Design▲

This course explored advanced techniques in placing and manipulating visual elements in page design. The ability to effectively manipulate existing photographs, illustrations, display, and type were developed. New skills involving use of color, typography, and new graphic elements created in the page layout program itself were also instilled.

DSN 2200 | Advanced Digital Image Manipulation▲

Students furthered the skills acquired in previous image manipulation and technology based classes. Emphasis was placed on advanced applications and the identification of the best solution for an assigned task. Integration of programs to achieve a product was also emphasized.

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DSN 2100 | Production Procedures▲

This course was a study of the history of printing, printing processes, pre-press, post-press, and paper. The student were expected to achieve an understanding of the various processes by preparing designs for reproduction relative to each week's subject.

DSN 1500 | Web Design▲

This course explored the basic principles of design as they are applied to the creation content for the Web. Individual elements such as; graphics for the web, the creating of hyper links, the structure and layout of web sites and the creation of individual web pages were explored both individually and as a larger part of the creation of an entire web site.

DSN 1400 | Digital Illustration▲

Students produced computer-generated compositions in Adobe Illustrator as related to the advertising, design, and illustration artist.

DSN 1300 | Electronic Design▲

This course explored various means of indicating, placing and manipulating visual elements in page design, while systematically developing strong and creative layout solutions by means of cumulative, conceptual design process. The ability to effectively integrate photographs, illustrations, display, and type were developed using Adobe InDesign.

DSN 1200 | Digital Image Manipulation▲

This course explored photo retouching, image manipulation, and the creation of original artwork using Adobe Photoshop. Compositing, color adjustment, and effects through the use of filters was stressed.

DSN 1170 | Typography▲

An introduction to the history, evolution and application of typography for the perception of meaning, intention and personality of the written word.

DSN 1150 | Fundamentals of Design▲

This course explored the basic principles of design and introduced the creative process. Design elements and relationships were identified and employed to establish a basis for aesthetic sensitivity and critical analysis. Design was presented as a tool of communication.

DSN 1000 | Drawing▲

This was a fundamental course in which students explored various art and media, used a variety of drawing tools, used 3-dimensional objects in one- and two-point perspective and generated drawings that demonstrated correct proportions.

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PSS 1100 | Professional Development▲

This course stressed the importance of the development of skills for collegiate success including; use of texts, studying, note taking, and success in tests. The course also emphasized professional expectations, communication skills, technology, time management, problem solving, and effective and ethical use of resources.

While I assign a variety of projects to help students use creative and critical thought as emerging designers, the projects that have the most positive impact for my students are ones that engage them in the community. The projects help them learn how to not just design, but design for good with a social and environmental justice lens.

SOCIAL IMPACT PROJECTS ASSIGNED

Duluth Disparities Project

This was a project assigned during my ART 3922 Graphic Design II class. Students were challenged to answer the question: “How can design solve STEEP (social, technological, economic, environmental, and political) disparities for marginalized populations in Duluth communities?” This allowed students to recognize community disparities within Duluth and use design to help solve problems for the people.

Community Youth Storytelling

This was a project assigned during my ART 3922 Graphic Design II class. Students were given the opportunity to work with youth from the Neighborhood Youth Services (NYS) program located at the Washington Center to illustrate and design a book based on the story written by the youth. The youth in the NYS program are from underrepresented communities and their stories showed their experiences and perspectives.

Code of Ethics

This was a project assigned during my ART 2911 Graphic Design I class. This project focuses on a simple statement; “designers need to take responsibility for the decisions they make and be conscientious members of both the design community and the wider human community.” This project involves a fair amount of introspection as students decide what they stand for and against. Students should create their posters with the mindset that their design is a “living” document and will change over time as they gain experiences in the design industry and broader community.

The Movement Imprinted Poster Exhibition

This was a project assigned during my ART 2911 Graphic Design I class. Each year is a different theme that focuses on the Black experience, whether that be ‘Faces of Change’ Black Activists or ‘Music of the Revolution’ Songs about the Black Experience. Students are assigned the subject and are challenged to design a poster in the style of an assigned Black Graphic Designer. Along with the poster, students create a booklet of information that goes with each piece they create. Both are then sold at auction where students receive up to 50% of the bid price.

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Environmental Justice Paper Cut Poster

This project was assigned during my ART 3937 Typography 2 course. Students were instructed to design a paper cut poster that brought awareness to an issue with the planet. They considered a range of topics from animal extinction, bodies of water, climate change, and food accessibility. They researched the issue and then created an 18 X 24 inch poster that used dynamic and layered typography and simplified layered illustrations to create their design.

Typographic Response to the New Zealand Mosque Attacks

This project was assigned in my ART 3937 Typography 2 course shortly after the Mosque terrorist attacks in Christchurch, New Zealand. "It is important that no stone is left unturned to get to the bottom of how this act of terrorism occurred and what, if any, opportunities we had to stop it," —New Zealand Prime Minister Jacinda Ardern, 2019. I invited guest speaker to talk more in-depth about Islamophobia and White supremacy. The students then honed in on one element that "allowed" for the events to happen (i.e. White supremacy, gun control, political climate, Islamophobia, etc.) and created a typographic response. Their final projects included a branded system displayed on a poster, booklet or zine, and social media posts.

Racism Untaught

This project was assigned to my ART 3933 Graphic Design 3 course. Students worked in groups of six to work through a design kit I developed with Lisa Mercer to contextualized racialized design for the whole semester. They were assigned racialized products in which they had to contextualize and research how the artifacts held elements of racism. The students then worked through the design research process to re-brand the artifacts and develop anti-racist package design. The students then visually mapped out their personal journey through the project, noting their biases and moments of enlightenment.

Branding the Movement

Students are assigned this project in their Senior Studio Design 1 course. Branding a social movement helps bring awareness, calls individuals to action, and positively/progressively impacts our communities on a topic of your choosing. They are instructed to critically think about movements and how design influenced them, including White Supremacy, Environmental Justice, Women's Liberation, and Civil Rights. Their topic choice includes but is not limited to race, gender, sexuality, ability, identity, environment, systems, justice, false normalizations, etc.

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August 2013 – December 2015

DEGREES EARNED

M.F.A. in Design Research, Minor in Anthropology

University of North Texas, Denton

Major Professor: Michael Gibson, Minor Professor: Keith Owens

Thesis Topic: Project Naptural

I am studying how naturally afro-textured hair affects the self identity of Black women and how or in what ways design may assist in disseminating information and building community to provide allowances for Black women as they wear their hair without chemical relaxers and in turn empower them to make healthier life choices. projectnaptural.com

August 2003 – May 2008

B.F.A. in Fashion Design, Minor in African American Studies

University of North Texas, Denton

September 2020 – Present

DEGREE IN PROGRESS

Ph.D. in Social Justice Education

University of Toronto, Ontario Institute for Studies in Education

Faculty Advisor: Miglena Todorova

Dissertation Topic: Anti-Oppressive Design Pedagogy

I plan to expand a project I currently work on, Racism Untaught, to fully integrate anti-oppressive and anti-violent learned processes into design pedagogy– influencing opportunities for design faculty to reform current and future projects to create inclusive design outcomes.

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September 2016 – Present

PROFESSIONAL MEMBERSHIPS & COMMUNITY ORGANIZATIONS

National Association for the Advancement of Colored People (NAACP)

An African-American civil rights organization in the United States. In 2016-2020, I served on the executive committee for the Duluth Branch as the 2nd Vice President and the Young Adult Committee Chair. I am now a member-at-large.

September 2015 – Present

American Institute of Graphic Arts (AIGA)

The professional association for design, the exchange ideas and information, and critical analysis. I served in the Minnesota chapter, the third largest chapter of 72 chapters in the organization, as the Director of Diversity & Inclusion from January 2017–January 2020. I now serve as a member.

September 2015 – Present

Design Research Society (DRS)

A learned society committed to promoting and developing design research.

September 2015 – Present

Alpha Chi National College Honor Society (AX)

A national honor society that accepts only the top 10 percent of juniors, seniors, and graduate students in all academic fields and that recognizes and promotes scholarship and the elements of character that make scholarship effective for good.

April 2007 – Present

Sigma Gamma Rho Sorority, Inc. (ΣΓΡ)

A service organization that enhances the quality of life for women and their families through community service, civil, and social action.

June 2018 – March 2020

Clayton Jackson McGhie Memorial Committee, Inc. (CJMM)

A non-profit organization focused on racial justice through the education of the Duluth lynchings in the schools and community. I served as the Promotions Chair and the 2020 Events Co-Chair, designing all branding, website, and promotional materials pro bono.

August 2020–Present

UNIVERSITY CAMPUS SERVICE

Design Justice Collective

I serve as the Director of Design Justice for the College of Design.

August 2018 – June 2020

Campus Climate Leadership Team

I served as the Employees of Color and American Indian Council Representative. The goals of the Campus Climate Leadership Team are to: 1) assist campus leadership in creating a more inclusive campus climate, 2) receive, review and prioritize recommendations and goals, 3) allocate resources to support the work of social justice, 4) manage a communication plan for internal and external constituents and facilitate discussion, and 5) define the mission, core values and goals with respect to inclusion. The overall purpose is to provide oversight for implementation of approved recommendations.

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August 2018 – June 2020

UMD QTIPOC Co-Advisor

The Queer, Trans, and Intersex, Indigenous People and People of Color Collective (QTIPOCC) is a group dedicated to giving a space and a voice to students of color, identifying as a shade of LGBTQIA+ at the University of Minnesota Duluth. This is a group that will provide a space for folks of color, allow for discussion and critical thinking on the systems of oppression they may face, and focus on intersectionality as it shapes and influences our identities.

January 2017 – June 2020

UMD NAACP College Student Chapter Advisor

January 2019 – May 2020

Intercultural Leadership Development Facilitator

The Intercultural Leadership Development (ILD) initiative is a four and a half day program designed to create awareness of the importance of identifying values, beliefs, attitudes, and behaviors that affect academic achievement, health, and well-being of culturally diverse individuals. As a facilitator, I create a variety of interactive activities to help UMD staff, faculty, and administrators gain knowledge and understanding of cultural competence frameworks and their implications on personal, professional and organizational excellence.

August 2018 – May 2020

African & African-American Studies Program Committee

August 2017 – May 2020

SFA Open Studio Committee Co-Chair

This community-focused event is the largest in the department of Art & Design and includes educational art activities in studio, art history, and design.

November 2016 – May 2020

Employees of Color Council

A council made up of faculty and staff from diverse backgrounds that coordinates spaces, events and mentoring programs for faculty, staff, and students of color.

January 2020

Autumn Brown Futuristic Writing Workshop

I organized a workshop for campus on imagining a world without violence.

October 2019

UMD Campus Preview Days

I participated in a preview of campus programs, at the School of Fine Arts booth representing the Art & Design area.

September 2019

Visual Culture Lecture Series: Emory Douglas

I organized and hosted Emory Douglas as a part of the Visual Culture Lecturer Series with support from the UMD SFA Art & Design Department in partnership with the UMD African & African American Studies Program and AIGA Minnesota.

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January 2019-December 2019

Zeitgeist Arts 'Year of the Womxn' Student Collaboration

I am working with twelve women students to carry out the branding I created for Zeitgeist's Year of the Womxn events. Each month, a new student creates the social media images for 2-3 events that are themed toward the organizations' initiative of empowering womxn.

January 2017 – June 2019

SFA Campus Climate Change Team, Co-Chair

A council made up of faculty and staff from the School of Fine Arts that identifies and develops "promising practices" in efforts to create a welcoming and inclusive campus climate at a unit level (unit, department, collegiate unit) or to recommend promising practices to the Campus Change Team.

October 2018 – February 2019

We All Belong Campus Climate Art Show

I helped plan an art exhibition that focused on UMD Campus Climate issues of diversity, inclusion, and equity.

November 2018

'Paint Against Hate' Trans+ Healing Event

I worked with the Office of Diversity & Inclusion to provide a healing art space and allow attendees to leave the event with something to post in their receptive spaces that speaks to the empowerment of trans+ people.

October 2017 – January 2018

UMD Freedom Steppers Advisor

October 2017

UMD UROP Poster Entry

Guided student in the creation of the Undergraduate Research Opportunities Program poster and t-shirt design.

September 2017 – January 2017

UMD SFA Faculty Exhibit

September 2017

UMD School of Fine Arts (SFA) Goal Committee

September 2017 – February 2017

UMD SFA Faculty Exhibition Committee

Bi-annual exhibition showcasing the SFA Faculty work. I helped plan the event, designed the booklet, and created some branded collateral.

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COMMUNITY SERVICE

March 2020

Arrowhead Regional Arts Council Grant Reviewer

I was invited to be a panel reviewer for the Arts and Cultural Heritage Grant.

February 2020

Anti-Racist Youth Summit

I organized Duluth's first ever anti-racist youth summit. The summit was specifically for the empowerment of students that identify as Black, Indigenous, Student of Color, Mixed-Raced, or an ally living in Duluth for the creation of the Duluth NAACP Youth Council. This council will be a continued commitment for Duluth-Area students.

November 2019

Arrowhead Regional Arts Council Grant Reviewer

I was invited to be a panel reviewer for the Arts Ecosystem Grant.

November 2019

Harriet Movie Showing and Talkback

I organized an event that supported the Duluth NAACP. I partnered with Zeitgeist Arts to provide \$20 tickets to community members which included the movie, popcorn, drink, and 20 chances to win a 20 dollar bill Harriet stamp.

November 2019 – January 2020

Black, Indigenous, and Students of Color Focus Groups

Throughout these months, Jeanine Weekes-Schroer and myself met with high and middle schools across Duluth to understand the needs of students of color. We met with 10-50 students per school. These meetings eventually ended with a Youth Summit in February 2020.

October 2019

Girls Group Resilient Survivor's Event

As a survivor of domestic violence, I participated in a women-identifying only group for girls to empower and bring awareness to violence against girls.

October 2019

HOTDISH Militia Bake-Off Judge

The H.O.T.D.I.S.H. Militia (Hand Over The Decision It'S Healthcare) is an abortion fund located in Duluth, MN. H.O.T.D.I.S.H. Militia provides financial assistance to people seeking abortion services at WE Health Clinic.

September 2019

Duluth Arts Institute Panel Art Review

I was invited to review art entries for the Duluth Arts Institute 2020 exhibitions.

August 2019

Hillfest Event

I along with folks at my design studio, Blackbird Revolt, set up a button-making table for attendees to create positive and community messaging. This festival is the Duluth Hillside Neighborhood, which is considered by the mainstream population to be "unsafe." Hillfest brings awareness to this issue and uses the festival to get folks on the street to meet their community.

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July 2019 – Present

AIGA Design Educator Conference Co-Chair

July 2019

Lincoln Park Meet on the Street

I, along with Blackbird Revolt, set up a poster-making table for attendees to create positive and activist-inspired messaging. The Lincoln Park neighborhood hosts the 'Meet on the Street' event to educate community members about the many resources and opportunities available in the area.

June 2019

Duluth Juneteenth Celebration

I along with folks at my design studio, Blackbird Revolt, set up a button-making table for attendees to create positive and celebratory messaging.

March 2019 – Present

2021 Project Naptural Symposium & Exhibition

The 2021 Project Naptural Symposium will consist of a 4-day event that includes an art exhibit, hair show, guest panelist, speakers, tutorials, discussions, journaling, and product-making for kinky/curly haired female-identified folks.

September 2018 – Present

Clayton Jackson McGhie Memorial 2020 Events Co-Chair

The Clayton Jackson McGhie Memorial, Inc. is commemorating the three victims of the Duluth lynching 100-years since the traumatic event occurred. I serve as the co-chair and chair of promotions for the events. The events will serve as an educational and awareness tool to talk about racism in Duluth and how we can move forward together.

August 2018 – Present

Organizing for the Abolition of the System of Policing in Duluth

I'm working with an activist platform to ultimately abolish the system of policing in Duluth and shift the culture of accountability. They are a group of Duluth citizens shedding light on the current practices of our city and the Duluth Police Department (DPD).

August 2018 – January 2019

MLK Planning Committee, Rally Subcommittee Chair

I organized the largest attended MLK Rally (1500+ community members) which included children's activities, vendors, giveaways, a regionally known keynote speaker, and a variety of performances.

August 2018

Project Naptural Symposium, Facilitator

The Project Naptural Symposium consisted of a 3-day event that included a hair show, guest panelist, speakers, tutorials, discussions, journaling, & product-making for kinky and curly haired female-identified folks.

August 2018 – Present

Social Justice Social Chair

The Duluth NAACP's Young Adult Committee, has been charged with reaching younger audiences for our organization and social justice movements. The Social Justice Social offers space for young adults to network with organizations throughout the Twin Ports who are working towards social justice.

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References

June 2018 – February 2019

Duluth NAACP Freedom Fund Dinner Committee Member

March 2018 – May 2018

Project Naptural Workshops, Facilitator

The Project Naptural Workshops consist of tutorials, discussions, journaling, & product-making for kinky and curly haired female-identified folks.

September 2017 – February 2018

Duluth NAACP Freedom Fund Dinner Committee Chair

The Duluth NAACP Freedom Fund Dinner is the largest fundraising dinner for the branch. With the committee, we planned a successful event that raised over \$15K for the organization.

September 2017 – January 2018

MLK Planning Committee, March/Rally Subcommittee Chair

The MLK Rally (with an audience of 800+ community members) serves as a platform for community togetherness and encouragement for the community to continue fighting for social justice in the community. The rally included children's activities, vendors, giveaways, a regionally known keynote speaker, and a variety of performances.

September 2017

Hillfest Event Poster Making Coordinator

May 2017 – October 2017

Design Challenge at AIGA Conference

I helped to plan the AIGA National Conference's Community Engagement event, the Design Challenge. I also mentored youth through the process of design at the Elementary School where the event took place.

August 2020

PROFESSIONAL DEVELOPMENT

**RESET Project Organizers Convening
California-based via Zoom**

July 2020

**RESET Project Organizers Convening
California-based via Zoom**

July 2020

**NAACP Next Generation Graduation & Convention
via Zoom**

July 2020

**Hue Design Summit
Atlanta-based via Zoom**

April 2020

**RESET Project Organizers Convening
California-based via Zoom**

November 2019

**Trans(Gender) Justice Teach-In
University of Minnesota, Duluth**

Professional Career

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References

November 2019	Creative Mornings Minneapolis: Melanie G.S. Walby <i>Minneapolis, Minnesota</i>
October 2019	Equity & the Food System Timeline Event with Zoe Holloman <i>Dr. Robert Powless Center in Duluth, Minnesota</i>
September 2019	NAACP Next Generation Training & Convention <i>Salt Lake City, Utah</i>
September 2019	My Role in Equity & Diversity Work <i>University of Minnesota, Duluth</i>
August 2019	The Because Black Life Conference <i>Minneapolis, Minnesota</i>
August 2019	Design + Diversity Conference <i>Atlanta, Georgia</i>
July 2019	Hue Design Summit <i>Atlanta, Georgia</i>
July 2019	Midwest Mixed Conference <i>Minneapolis, Minnesota</i>
July 2019	NAACP Next Generation Training & National NAACP Convention <i>Detroit, Michigan</i>
May 2019	Design Futures Summit <i>Salt Lake City, Utah</i>
March 2019	European Academy of Design <i>Dundee, Scotland</i>
March 2019	AIGA National Conference <i>Pasadena, California</i>
March 2019	NAACP Next Generation Training <i>Annapolis, Maryland</i>
January 2019 – Present	NAACP Next Generation Young Professional Program <i>National Trainings</i>

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November 2018 – April 2019

**Womxn in Law Community Class
*Duluth, Minnesota***

An examination of how law in the United States has affected and continues to affect people's lives on the basis of gender, with particular attention to its effects on women.

November 2018

**Ableism & Disability Justice
*University of Minnesota, Duluth***

November 2018

**Trans(Gender) Justice Teach-In
*University of Minnesota, Duluth***

October 2018

***Intercultural Development Inventory Conference
Minneapolis, Minnesota***

October 2018

**Joe Duffy Talk & Exhibition
*Concordia University***

October 2018

**Intercultural Development Inventory Qualifying Seminar
*Minneapolis, Minnesota***

September 2018

**Decipher
*University of Michigan***

September 2018

**Minnesota Coalition for the Homeless
*Duluth, Minnesota***

September 2018

**bushCONNECT 2018
*Minneapolis, Minnesota***

August 2018

**Design + Diversity Conference
*St. Louis, Missouri***

July 2018

**Hue Design Summit
*Atlanta, Georgia***

May 2018

**National Conference on Race and Ethnicity (NCORE)
*New Orleans, Louisiana***

April 2018

**Queer and Trans Indigenous People of Color Conference
*Minneapolis, Minnesota***

March 2018

**Design for Inclusivity AIGA D&I Members Training
*Fayetteville, Arkansas***

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References

January 2018	Transgender 101 <i>University of Minnesota, Duluth</i>
January 2018	Engaging Inclusive Design Concepts to Increase Access <i>University of Minnesota, Duluth</i>
November 2017	Trans(Gender) Justice Teach-In <i>University of Minnesota, Duluth</i>
November 2017	Leadership in the Context of Equity and Diversity <i>University of Minnesota, Duluth</i>
October 2017	AIGA National Conference <i>Minneapolis, Minnesota</i>
September 2017	LGBTQIA Identities and Communities <i>University of Minnesota, Duluth</i>
September 2017	A Call to Men Conference <i>Minneapolis, Minnesota</i>
June 2017	AIGA Leadership Conference <i>Dallas, Texas</i>
March 2017	Identifying and Challenging Implicit Bias in Staff Searches <i>University of Minnesota, Duluth</i>

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AWARDS & GRANTS

May 2020 \$2,000	Emergency Working Artist Grant Arrowhead Regional Arts Council
April 2020 \$1,000	Award for Transformative Work in our Arts Community Arrowhead Regional Arts Council
April 2020 \$2,500	Chancellor's Award for Outstanding Public Service Award University of Minnesota Duluth, 2019-2020
April 2020 \$10,000	Duluth NAACP Response to COVID-19 Northland Foundation awarded a grant proposal I submitted on behalf of the Duluth NAACP to reach communities of color for health and political concerns.
January 2020 \$1,500	Intercultural Leadership Development Facilitator Travel Grant University of Minnesota Duluth Campus Climate Team, 2019-2020
January 2020 \$4,000	Individual Artist Project Grant Arrowhead Regional Arts Council
January 2020 \$20,000	Duluth NAACP Operational, Event, and Organizer Support Northland Foundation awarded a grant proposal I submitted on behalf of the Duluth NAACP to increase capacity of the organization.
October 2019 \$500	Chancellor's Faculty Small Grant University of Minnesota Duluth
May 2019 \$1,000	Employees of Color & American Indian Development Grant University of Minnesota Duluth
April 2019	Linda Larson Faculty Woman of the Year University of Minnesota Duluth's Commission on Women
January 2019 \$1,500	International Travel Grant University of Minnesota Duluth
January 2019 \$1,500	Intercultural Leadership Development Facilitator Travel Grant University of Minnesota Duluth Campus Climate Team, 2018-2019
January 2019	Drum Major for Peace Award Nomination-Organization Category Duluth NAACP Twin Port's region exemplifying education equity, racial equity, community service, peace, and/or justice in their life and work. I received this nomination for Blackbird Revolt.

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November 2018 \$1,000	Chancellor's Faculty Small Grant University of Minnesota Duluth
October 2018	Regional Design Awards for 'Heart Strings' Print Magazine
October 2018	Women of Distinction Award YWCA Duluth
August 2018	20 Under 40 Award Duluth News Tribune
May 2018	The Community Empowerment Awards <i>Outstanding Achievement in Academic Equality</i> Superior African Heritage Community
May 2018	32 Under 32, The New Originals Nomination The Advertising Federation of Minnesota
April 2018 \$1,500	Northland Foundation Grant Funds provided for Project Naptural Symposium
February 2018 \$10,000	Imagine Fund Special Event Award Funds provided for Project Naptural Workshops & Symposium
January 2017	Drum Major for Peace Award <i>Duluth NAACP</i> Twin Port's region exemplifying education equity, racial equity, community service, peace, and/or justice in their life and work.
October 2016 \$1,000	Chancellor's Faculty Small Grant University of Minnesota Duluth
December 2015	Magna Cum Laude <i>University of North Texas</i> 3.95 GPA
December 2015	Community Service Recognition <i>University of North Texas</i> 500+ hours of community service involvement.

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Fall 2015

\$850

**College of Visual Arts & Design Student Conference Award Fund
University of North Texas**

Funds provided for conferences, presentations, research opportunities, and internships (among other possibilities) that enrich the education and opportunities of CVAD students.

Fall 2015 – Spring 2016

\$5,000

**Tuition Benefit Award Program
University of North Texas**

A tuition award for salaried MFA students who maintain at least a 3.0 GPA.

Spring 2015

\$300

**College of Visual Arts & Design Student Project Award Fund
University of North Texas**

Funds provided for projects (including materials), study abroad, conferences, presentations, research opportunities, and internships (among other possibilities) that enrich the education and opportunities of CVAD students.

September 2020 – April 2021

EXHIBITIONS

**Justice, Civic Engagement, and Bringing the Law to Life, 6 pieces
Obsidian Arts at Gerald W. Heaney Federal Building and U.S.
Courthouse and Customhouse in Duluth, MN**

In observation of the 100th year since the Duluth Lynchings this art exhibition interrogates the idea of bringing the law to life for every human. I will be showing the commemorative posters I designed for the Clayton Jackson McGhie Memorial, Inc. 2020 events.

September – November 2020

**Breathing While Black, 4 pieces shown
Augusta Savage Gallery, Digital Exhibition**

I created four typographic images that speak to the lived experiences of Black people. The four images included the following quotes; "Why Are You Following Me?", "I'm Unarmed", "I Can't Breathe", and "...". I used these quotes—of the last words from unarmed Black men—to talk about how these words ring out in the Black Lives Matter Movement and systemically within institutions and experiences.

March 2020

**"WTF (What the Feminist) Artist Exhibition," 3 pieces shown
Feminist Action Collective at Prøve Gallery in Duluth, MN**

My artistic work recognizes the intersectional experiences Blackness, womxnhood, and queerness. The contrast of the hand lettered script style and the brash messages speak to the systemic hypocrisy of oppressive systems claiming to value those identities.

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November 2019

**Umbra Solo Exhibition, 30 pieces shown
*Zeitgeist Arts, Duluth, MN***

Umbra centers the intersectional experiences of Black womxn.* Inspired by my own experiences and the experiences of other Black womxn in the Duluth, I was compelled to create work which validates and uncovers the institutional racism and sexism perpetuated in this community everyday. Each piece delves into six themes which I have identified as gaze, control, savior, (d)anger, burden, and liberation. It is her hope that all individuals come to realize their contribution to these experiences— either as a perpetrator of harm or a healer. *Indigenous womxn and womxn of color may experience some, if not, all of the themes conceptualized in this exhibition.

March 2019

**"WTF (What the Feminist) Artist Exhibition," 3 pieces shown
*Feminist Action Collective at Prøve Gallery in Duluth, MN***

The "CreateHer" (creator) series honors Black women as the mother in many aspects of change. Earth representing human life given in the birthplace of Africa, wind representing the movements of change and influence, and fire representing the trails that have been blazed. Lifting their heads high, the figures seem to effortlessly create and bring positive change to all human life.

January 2019 – December 2019

Minnesota Black Fine Art Show

Minnesota-based traveling art exhibition featuring artists of African descent. Accepted work will travel throughout Minnesota including: Austin Area Arts, Duluth Art Institute, Paramount Center of the Arts in St. Cloud, Twin Rivers Council for the Arts in Mankato and Minneapolis. I was accepted and featured 9 pieces total; 'Gelevation,' 'Excuse Me Ladies,' and 'My Experience Series.'

November 2018

Project Natural, 13 pieces show

Purdue Black Cultural Center, West Lafayette, Indiana

September 2018

The 2018 Natural Hair Symposium, 50 pieces shown

Project Naptural, Gelevation, & The Future is Afro

July 2018

NEXUS

Six pieces total shown. 3 pieces, "The Future is Afro" 001-003 are inspired by the beginning and the future of earth. 3 pieces, "Gelevation" 001-003 are inspired by formal West African traditional Gele headwraps with a futuristic twist.

March 2018

AICHO's "Phenomenal Woman Art Show," 2 pieces shown

2 pieces from my 'Excuse Me Ladies' Series

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- March 2018** **"WTF (What the Feminist) Artist Exhibition," 3 pieces shown**
Feminist Action Collective at Washington Art Galleries in Duluth, MN
This three-part series was inspired by my speech at the 2018 Women's March. Each poster represents a part of my speech, "So excuse me if I side-eye your White feminism, or back-hand your White privilege to touch my hair, ... or roll my eyes at your ability to say thank you without investing in what I do..."
- February 2018** **The Life, The Work, The Fight: Black Duluth in History**
Hosted by the Clayton Jackson McGhie Memorial Committee in partnership with the Minnesota Historical Society and the Lloyd K. Johnson Foundation at the Zeitgeist in Duluth, Minnesota
I designed this exhibition that showcases the stories and history of Black Duluthians. The project combines excerpts of recent oral histories of African American elders in Duluth with historical roles dating back to the late 19th Century to show the depth and complexity of intertwining histories.
- February 2018** **"Fine, Refine, Define Faculty Art Show," 3 pieces shown**
Hosted by the School of Fine Arts at the Tweed Museum of Art
'My Experience Series': 'Heart Strings' addresses my frustrations with folks who feel they have a right to my hair, my body, my Blackness, and my identity. It is a reflection of my experiences as a Black woman in a White world with Euro-centric beauty standards. I created 'Family Photo' as a way to validate my own history and racial identity, often forgotten in society. My African culture and heritage were stripped from my ancestry by way of slavery now being written in our history books as "indentured servitude." The illustrations in 'Counterfeit' highlight the traits that I, as a Black woman, possess. These traits are often seen as unruly, barbaric, exotic, and overly-sexual — except when applied to someone with white skin.
- June 2017** **Project Naptural Exhibition & Symposium, 30+ pieces shown**
Zeitgeist in Duluth Minnesota
- May 2017** **Design Impact Series Show, 2 pieces shown**
Hosted by AIGA Minnesota at the Saint Paul Neighborhood Network
2 pieces from 'My Experience Series': 'Heart Strings' & 'Family Photo'
- February 2016** **Project Naptural Exhibition & Symposium, 18 pieces shown**
UNT's Union Art Gallery in Denton Texas
I illustrated these posters with elements of anonymity, same skin tone, no facial features, feathers and leaves as hair texture, in hopes that every Black woman could see themselves in the illustrations. I added the title of the hairstyle, including quotes from my interviewees, and data which I compiled after interviews, focus groups, surveys, and graffiti walls.

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- September 2020** **PRESENTATIONS, WORKSHOPS, & SPEAKING ENGAGEMENTS**
Midwest Design Week Keynote Speaker
AIGA Cincinnati, Louisville, & Indianapolis via Zoom
Design for Liberation: The 'racialized' systems in which we exist were designed to oppress and marginalize the experiences and voices of Black people. To change these systems, we must use design to work with our communities to reimagine a future free from discrimination and violence. A future where the design process is anti-racist at its very core and design approaches seek justice and liberation as the outcome for all Black people.
- September 2020** **The State of Black Design Panel**
Texas State University via Zoom
This event will feature prominent Black Design Practitioners and Academics. This open conversation will be segmented into four focused panels, Industry, Pedagogy, Black Design Organizations, and Design Activism.
- September 2020** **Racism Untaught Workshop Facilitate**
Mozilla Internal Team via Zoom
I ran a '*Racism Untaught*' workshop with Lisa Mercer specifically focused on how their organization can utilize design research to critically assess and solve 'racialized' design problems.
- August 2020** **August Arts Industry Panel**
Downtown Duluth Arts Collective via Zoom
- August 2020** **Racism Untaught Workshop Facilitate**
PayPal Internal Teams via Zoom
- June 2020** **NAACP Pride Forum: Blackness & Queerness**
Anchorage NAACP Branch via Zoom
- May 2020** **Racism Untaught Workshop Accepted [Canceled due to COVID-19]**
National Conference on Race & Ethnicity
New York, New York
- May 2020** **Racism Untaught Workshop Accepted [Canceled due to COVID-19]**
Design Futures Summit
St. Louis, Missouri
- May 2020** **Racism Untaught Workshop**
Participatory Design Conference
Columbia-based via Zoom

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- May 2020** **Racism Untaught Workshop**
The New School Management & Social Justice Conference
New York-based via Zoom
- May 2020** **League of Women Voters Keynote Speaker**
Duluth-based via Zoom
I am set to keynote the annual luncheon on the topic of art and justice.
- April 2020** **Visiting Design Critic**
University of Illinois at Urbana-Champaign
I reviewed and provided feedback to MFA and PhD Candidate Dissertations.
- March 2020** **Social Change Ecosystem Worskhop**
Duluth-based via Zoom
I led the SURJ (Standing Up for Racial Justice) Northland group in a workshop to help identify their goals and their roles following a model by Deepa Iyer.
- March 2020** **Guest Lecturer: Racism Untaught & Socially Conscious Design**
University of North Texas via Zoom
I presented on '*Racism Untaught*' with Lisa Mercer specifically focused on how design students can utilize design research to critically assess anti-racist concepts and solve 'racialized' design problems.
- February 2020** **UMD Summit: The 75% Workshop**
University of Minnesota - Duluth
I helped organize and lead a panel of Black women employees at UMD speak on our unique experiences. There were six of us, equaling 75% of the Black women that worked at UMD.
- February 2020** **Called to Action Facilitator**
University of Minnesota - Duluth
Called to Action is an educational experience for college students centered around creating social change.
- February 2020** **College Art Association of America, Inc. Annual Conference**
Chicago, Illinois
I will guide a '*Racism Untaught*' workshop with Lisa Mercer on how design professors can utilize design research to critically assess anti-racist concepts and solve 'racialized' design problems within project-based learning environments.
- January 2020** **The Kathryn A. Martin Library Celebrates UMD Authors & Creators**
University of Minnesota - Duluth
I presented on my solo exhibition, Umbra.

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References

- January 2020** **Racism Untaught Workshop**
University of Illinois-Urbana Champaign
I presented a 3-hour workshop on *Racism Untaught*.
- January 2020** **Civil Rights and Social Justice in American Class**
Marshall School in Duluth, Minnesota
I was invited a guest lecturer to provide insight on how design can be used in creative messaging and activism.
- December 2019** **Family Freedom Center Entrepreneurial Class**
I was invited to talk about my experience being a Black woman entrepreneur.
- November 2019** **Umbra Exhibition Closing Artist Talkback**
Zeitgeist Arts in Duluth, Minnesota
- November 2019** **Cocktails & Conversation: Black Womxn Artists**
Zeitgeist Arts in Duluth, Minnesota
I helped organize, and spoke on, a panel of Black women artist directly following my Umbra art exhibition.
- November 2019** **Trans(gender) Justice Teach-In Ted Talk**
Duluth, Minnesota
Design(ing) Outside the Binary: Design affects artifacts, systems, and experiences in a way that can further harm or heal marginalized groups, specifically queer and trans individuals. This talk will be centered on the affects of design that effectively challenges the gender binary and lifts up the voices of queer folks.
- October 2019** **Women of Distinction Awards Ceremony Keynote**
Duluth, Minnesota
- October 2019** **Design 01 Workshop**
Duluth, Minnesota
I hosted a community workshop in partnership with Blackbird Revolt and Prøve Gallery meant for beginners and folks looking to strengthen their graphic design knowledge. This dove heavily into the use of typography and color to communicate effective messages. Participants left the workshop with a new understanding of type and color through the creation of their evocative type poster.

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September 2019

**Design 01 Workshop
Duluth, Minnesota**

I hosted a community workshop in partnership with Blackbird Revolt and Prøve Gallery on some of the design basics for beginners. This workshop went over design as a concept, the design elements, software, file types, plagiarism vs. inspiration, measurement tools, use of space, type basics, and color basics. Participants left with an understanding of how design plays a role within effective messaging and how they can use design to solve problems.

August 2019

**Creative Mornings Minneapolis Keynote
Minneapolis, Minnesota**

At Blackbird Revolt we recognize the impact of creative art forms within social justice movements and the part we can all play in furthering positive change in our communities. As a team, we want to find ways to support the causes we care about while providing opportunities for others to do the same. With our creations we aim to inspire people to engage in dialogue and activism. Blackbird Revolt aspires to break the social & political barriers that keep us caged. Our designs go beyond media and apparel, we find creative solutions to help challenge the way people think about the world.

August 2019

**Design + Diversity Conference Keynote
Chicago, Illinois**

During my keynote speech titled "*Blackness & Socially Conscious Design*," I spoke about the importance of my lived experiences as a Black, queer, woman, in the design industry.

July 2019

**Hue Design Summit Workshop Keynote
Atlanta, Georgia**

During this workshop, I critiqued the branding of various social justice movements and how their visual messaging impacted (and still impacts) both positive and negative social change. Participants then collaborate with each other using the design research process to create their own campaigns around these concepts and exploring equity and representation using design.

May 2019

**Design Futures Summit
Salt Lake City, Utah**

I guided a '*Racism Untaught*' workshop with Lisa Mercer on how design professors can utilize design research to critically assess anti-racist concepts and solve 'racialized' design problems within project-based learning environments.

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April 2019

15+ Audience

**European Academy of Design
Dundee, Scotland**

I presented a published paper with my colleague, Lisa Mercer, titled "Identifying Racialized Design to Cultivate Culture of Awareness in Design" which focused on the importance of cultivating learning environments for people both in industry and in academia to further explore issues of race and racism, from the obvious to the invisible.

February 2019

30+ Audience

Peace Forum

My partner and I spoke about our design studio, *Blackbird Revolt*, and our role in the activist culture as creators and makers in Duluth.

February 2019

50+ Audience

**UMD Summit: Racism Untaught Workshop
University of Minnesota - Duluth**

I guided a 'Racism Untaught' workshop to help UMD and Duluth community members utilize design research to critically assess anti-racist concepts and solve 'racialized' design problems within project-based learning environments.

November 2018

20+ Audience

**Project Natural & Research-Based Design Workshop
Purdue Black Cultural Center, West Lafayette, Indiana**

This two-hour workshop showcased the design research process in action as participants explored "Project Naptural," A Socio-Cultural Initiative for 'Naptural' Living. This workshop not only allowed for discussion on the impacts of the project but left room for participants to explore how they could design solutions to help solve design challenges related to marginalized identities.

November 2018

35+ Audience

**Racism Untaught Workshop
University of Illinois-Urbana Champaign**

I co-presented with Lisa Mercer on *Racism Untaught*.

November 2018

15+ Audience

**Art Educators of Minnesota Conference
St. Cloud, Minnesota**

I guided a 'Racism Untaught' workshop on how design professors can utilize design research to critically assess anti-racist concepts and solve 'racialized' design problems within project-based learning environments.

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October 2018
60+ Audience

Design Camp: Inside Out
Brainerd, Minnesota

"Thus all Art is propaganda and ever must be[...]. I do not care a damn for any art that is not used for propaganda. But I do care when propaganda is confined to one side while the other is stripped and silent." –W.E.B.DuBois During this workshop, I critiqued the branding of various social justice movements and how their visual messaging impacted (and still impacts) both positive and negative social change. Participants then collaborate with each other using the design research process to create their own campaigns around these concepts and exploring equity and representation using design.

September 2018
25+ Audience

Decipher
University of Michigan

I co-presented with Lisa Mercer on *Racism Untaught*.

September 2018
60+ Audience

Inclusive by Design Panel
Downtown Ann Arbor District Library, Michigan

September 2018
40+ Audience

Framing the Resistance
University of Minnesota-Duluth

I was invited to participate in an interdisciplinary & interactive panel discussion featuring UMD faculty giving their perspectives on the theme of "RESISTANCE." I spoke about using my field to creating change.

June 2018
100+ Audience

Celebration of Community Peacemakers
Keynote Speaker

May 2018
500+ Audience

Project Naptural Poster Presentation
National Conference on Race and Ethnicity in Higher Education in New Orleans, Louisiana

May 2018
50+ Audience

Inclusive Pedagogy Panel
University of Minnesota - Duluth

I presented about my inclusive practices/projects in the classroom.

April 2018
100+ Audience

Design Critic, Lecturer, and Research Reviewer
University of Illinois at Urbana-Champaign

I presented on using design research methods in my work with marginalized communities and in my classroom. I touched on how these same concepts are applied to my socially conscious design studio, Blackbird Revolt, as a way to use communication design to effect social change. I also reviewed and provided feedback to MFA and PhD Candidate Dissertations.

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March 2018
40+ Audience

Speaking of Home Tour & Panel
Saint Paul, Minnesota

I facilitated the panel discussion for the folks featured in this immigrant story-telling exhibition and installation.

February 2018
40+ Audience

(Un)taught: Learning to Design in a Socially Conscious Way
University of Minnesota - Duluth's Summit on Race & Ethnicity

January 2018
25+ Audience

Using Design to Create an Inclusive & Supportive Workplace
University of Wisconsin - Superior's Leadership Conference

When folks feel an inability to identify as themselves at work, it negatively affects how they engage in the space as a teammate. You, as a leader, can directly affect positive change by initiating more inclusive behavior. This workshop will help you identify ways in which your workplace culture may be closed and how design and prototyping can help you and your colleagues create a more inclusive and supportive work environment.

January 2018
700+ Audience

Women's March, Keynote Speaker
Hosted by Feminist Action Collective in Duluth, Minnesota

December 2017
250+ Audience

Guest Design Lecturer
UNT SVAD's Intro to Communication Design Class

November 2017
200+ Audience

Project Naptural Poster Presentation
U. of Minnesota's Office of Equity & Diversity's Gallery of Excellence

September 2017
35+ Audience

Women in the Arts Panelist
FeMNFest Panel in Duluth, Minnesota

September 2017
20+ Audience

Design(ing) for Social Justice
FeMNFest Workshop in Duluth, Minnesota

During the workshop, I explored the use of poster-making for social justice. I looked to the powerful use of imagery, text, and color to create effective communicative work that can often speak louder and longer than traditional verbal communication.

August 2017
100+ Audience

Design Impact Artists Panel
MiA in Minneapolis, Minnesota

I spoke on a panel about the Design Impact Series and the role of People of Color in the creative fields.

July 2017
180+ Audience

Project Naptural's Natural Hair Symposium
Zeitgeist in Duluth, Minnesota

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March 2017

80+ Audience

**"Through a Lens Darkly " Film Series Discussion Facilitator
*Zeitgeist in Duluth, Minnesota***

February 2017

50+ Audience

Racism Untaught Presentation

University of Minnesota - Duluth's Summit on Race & Ethnicity

Presented on racism in graphic design and how these elements perpetuate systemic racism.

February 2017

Audience of 200+ people.

Project Naptural

Oklahoma State University - Stillwater, Oklahoma

I presented on the methods and theories used to create Project Naptural. I also hosted workshops to help students use these same processes within their design work.

November 2016

30+ Audience

Racism in Graphic Design

Art Educators of Minnesota - St. Paul, Minnesota

This was a presentation given with a colleague, John O'Neill, entitled "Racism Untaught." It asked how racism and stereotypes within mass media shape behaviors and how racism, a systemic oppression that isn't taught in a classroom, can be un-taught in our classrooms today.

June 2016

**COINs 2016 - Designing Networks for Innovation and Improvisation
*National Research Council - Rome, Italy***

Project Naptural: The Nap Network 1.0 artifacts were accepted to be presented at this conference.

February 2016

60+ Audience

El Significado de la Negritud II – The Meaning of Blackness II

The Universidad de Costa Rica in San José Costa Rica

The Meaning of Blackness asks questions about the "ideological shield that prevents an understanding and acceptance of diversity as a natural component of our societies." Project Naptural has similar questions as it uncovers the ways in which Black women have formed their knowledge and understanding about their naturally afro-textured hair. Bringing validity to the goals of Project Naptural, will help to empower the Natural Hair Movement, empowering Black women to feel comfortable to make healthy and well-informed life style choices concerning their hair to empower them and help them to signify belonging within mainstream society.

July 2015

25+ Audience

Nappy and Happy

Natural to Life Natural Hair Show, Dallas

I was given the opportunity to speak about my thesis project and ways to build oneness in the natural hair community. I also went into details about the health benefits of natural hair and side effects of chemical relaxers.

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November 2014

65+ Audience

**How to Love the Naptural You
Nappiology Expo, Grapevine**

Attendees learned new ways to become enlightened and empowered while wearing their hair napturally—on good and bad hair days— through facts, opinions, activities and shared experiences.

May 2020

PUBLISHINGS

**"Racialized Design: Developing a vocabulary for a shared intention in design" by Teresa Moses & Lisa Mercer
Participatory Design Conference Volume 3**

Racialized design will be analyzed through conversations focused on the ethics of knowing, shared vocabulary, and identifying racialized design on an international stage. The ability to identify and discuss the over-generalization of historically powerless communities is imperative to guide the social shift in participatory design. Through the use of community agreements and a sharing of vocabulary, this conversation will allow participants to: 1) speak to their own social experiences with racialized design, or 2) convey knowledge and validation of said experiences. The learning of a shared vocabulary narrowing in on multiple elements of racialized design would enable collaborative partners from multiple disciplines to change patterns, working together to deter the continuum of this over-generalization.

2019-2020

Still in approval process.

**Navigating the Black Hair Phenomenon in a White World
"Project Naptural: A Socio-Cultural Initiative for Naptural Living" by
Teresa Moses**

The field of design research has been moving toward a direction that has academics and industry professionals asking critical questions about how design affects the experiences of the users. As a design researcher, I have chosen to center my work around the intersectional experiences of Black women who have chosen to wear their hair in its naturally curly, kinky, afro-textured state— also known as naptural (nappy + natural). I will examine how White supremacist cultural influences today's Euro-centric beauty standards and negatively impacts the choices Black women feel they have regarding styling their naptural hair. I will then reveal how design research can help to improve the experiences of Black naptural women, by creating culturally accessible spaces that allow education, connection, and empowerment.

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- January 2019** **European Academy of Design**
"Identifying Racialized Design to Cultivate a Culture of Awareness in Design" by Lisa Mercer & Terresa Moses
Racism Untaught is a research study that examines racialized designed artefacts, systems, and experiences using design research. This works is focused on cultivating learning environments for people both in industry and in academia to further explore issues of race and racism, from the obvious to the invisible. It provides the reasoning of why a it is necessary to create a framework for identifying, contextualizing, and re-imagining forms of racialized design. It is imperative design educators and organizations possess the tools necessary to foster conversations and learning environments with a focus on diversity, inclusion, and equity. (bit.ly/2mUcHIt)
- December 2019** **Decipher Conference Proceedings**
"Racism Untaught Workshop" by Terresa Moses & Lisa Mercer
Mercer, Lisa E., and Terresa A. Hardaway. "Racism Untaught Workshop." Dialogue: Proceedings of the AIGA Design Educators Community Conferences 1, no. 1 (December 20, 2019): 135–45. <https://doi.org/10.3998/mpub.11688977>.
- March 2016** **Post Coloniality**
"Breaking Down & Building Up Beauty Standards"
This is an article I was requested to write that analyzed societal norms and Euro-centric beauty standards. Full article located here: postcoloniality.com/breaking-down-building-up-beauty-standards
- June 2020** **MEDIA MENTIONS**
Duluth News Tribune
From Person to Person, a Lynching Legacy in Duluth
<https://bit.ly/2QSHURu>
- April 2020** **WDSE WRPT - PBS**
Intersections: Terresa Moses
<https://bit.ly/3jusz5Q>
- December 2019** **Duluth News Tribune**
"Art Scene Enthusiast [...] 2019"
<https://bit.ly/35tjbtn>
- January 2019** **The Bark**
"Bulldog of the Month"
<https://goo.gl/Ann2jv>

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- January 2019** **Duluth News Tribune**
"Bold Artwork Hypes Next Week's MLK Events in Duluth"
<https://goo.gl/V17iq4>
- January 2019** **WPR's People of Color Radio**
"2019 MLK Events"
- November 2018** **Pollen Midwest**
"Blackbird Revolt: Creativity for a Cause"
<https://bit.ly/2okgQzo>
- September 2018** **Duluth News Tribune**
"20 Under 40: Terresa Moses"
- July 2018** **WPR's People of Color Radio**
"The Natural Hair Symposium"
- February 2018** **The Bark at UMD**
"Graphic Design Students Auction Art to Benefit NAACP"
<https://goo.gl/Ru2Du4>
- February 2018** **Duluth News Tribune**
"New energy: Gala Event Illustrates Local Growth of NAACP"
<https://goo.gl/4vY8Lm>
- February 2018** **FOX21**
"UMD Students Create Art to Support Duluth NAACP"
<https://goo.gl/Y1Yisd>
- February 2018** **WPR's People of Color Radio**
"Freedom Fund Dinner Banquet"
<https://goo.gl/p6HEds>
- February 2018** **UMD News**
"Amplifying the Message"
<https://goo.gl/L7ebZs>
- January 2018** **Bismarck Tribune**
"Women's March 'Turnouts Strong Across ND, Minn.'"
<https://goo.gl/MrpyCX>
- January 2018** **Duluth News Tribune**
"What democracy looks like: Hundreds Turn Out for Women's March"
<https://goo.gl/sxsZDG>

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|---------------|---|
| January 2018 | FOX21
<i>"Duluth March and Rally to Honor Martin Luther King Jr."</i>
https://goo.gl/ed589V |
| January 2018 | FOX21
<i>"Youth Nation Brings Community Together"</i>
https://goo.gl/pvDorc |
| January 2018 | WPR's People of Color Radio
<i>"2018 MLK Events"</i> |
| November 2016 | KBJR6
<i>"Cross-Cultural Alliance Hosts Community Forum"</i>
https://goo.gl/GZcQyx |
| February 2016 | The Denton Chronicle
<i>"Back to the Roots"</i>
https://goo.gl/iVfmma |
| February 2016 | The Universidad de Costa Rica
<i>"The Meaning of Blackness Discussed at UCR"</i>
https://goo.gl/EZMKg8 |
| March 2016 | The University of North Texas In House News
<i>"UNT Graduate Researches African American Women and Their Hair – and Hopes to Use that Information for an App"</i>
https://goo.gl/pmrJUc |
| March 2016 | The North Texas Daily
<i>"The Creation of Project Naptural and True 'Hairitage'"</i>
https://goo.gl/Cd685G |
| March 2016 | NBCDFW.com
<i>Graduate's Research Leads to Natural Hair Platform</i>
https://goo.gl/ZV3G5d |

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